

IES **SF** Education

2015 SPRING
SEMINARS

Lighting & Placemaking

Part 2- Parks & Civic Spaces



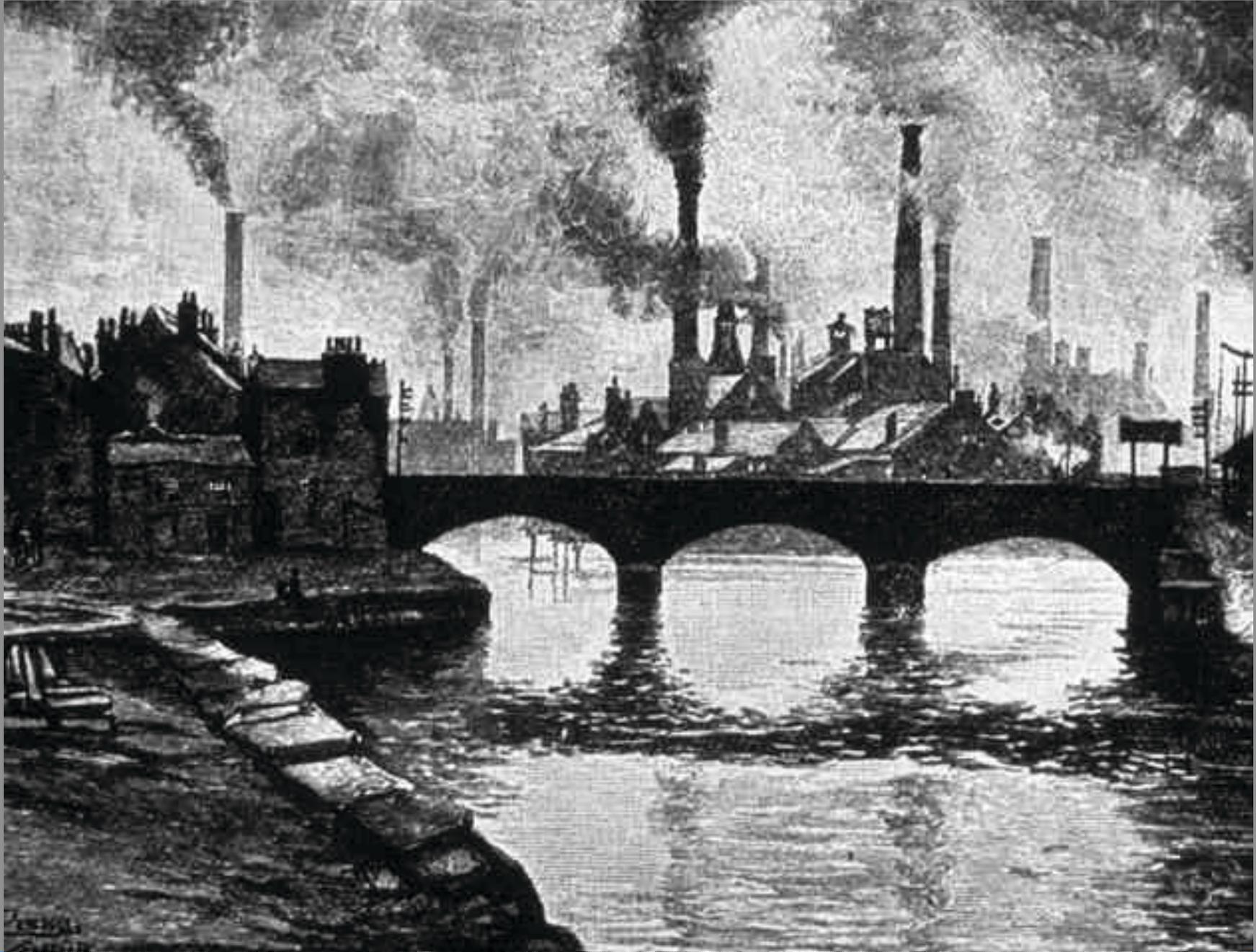
The City Beautiful



The Park Beautiful



The City Befouled





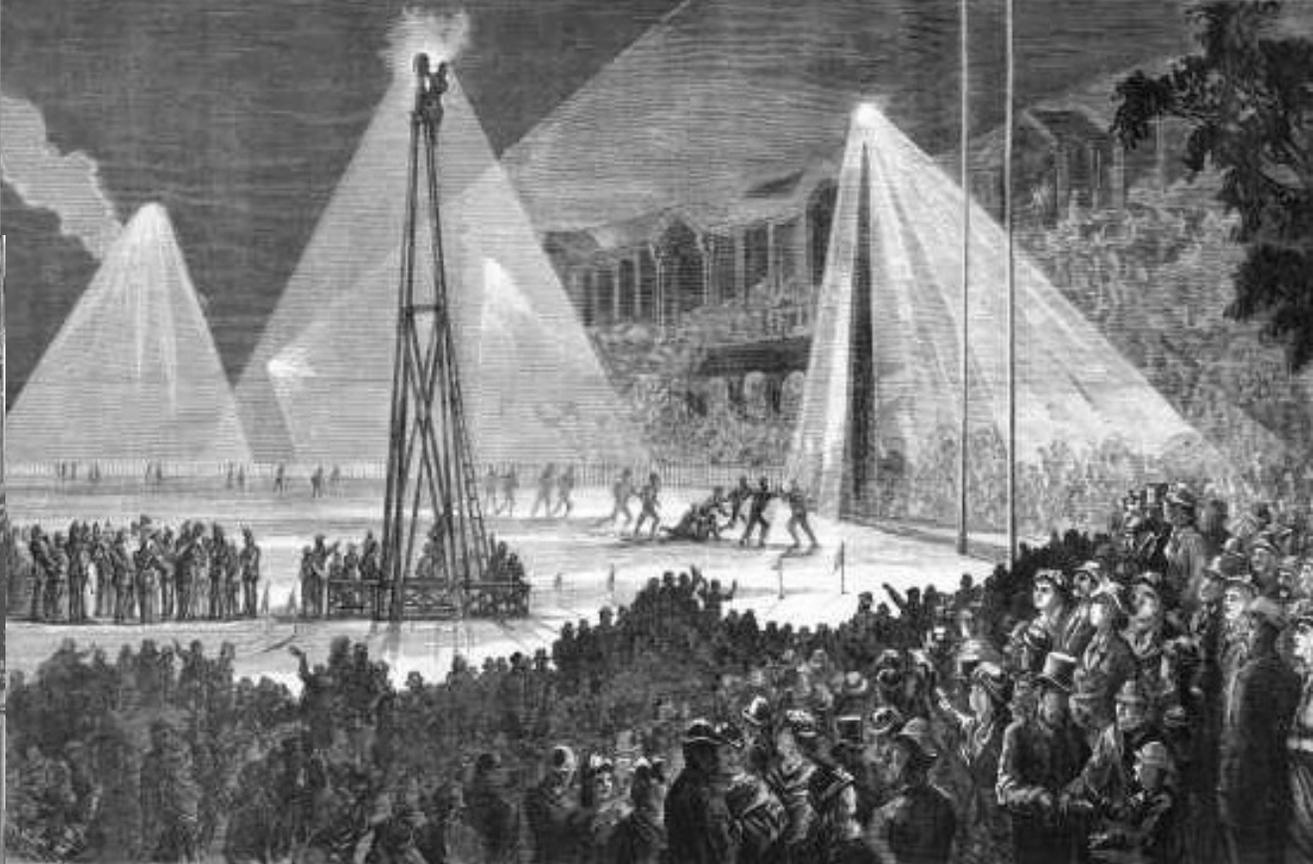
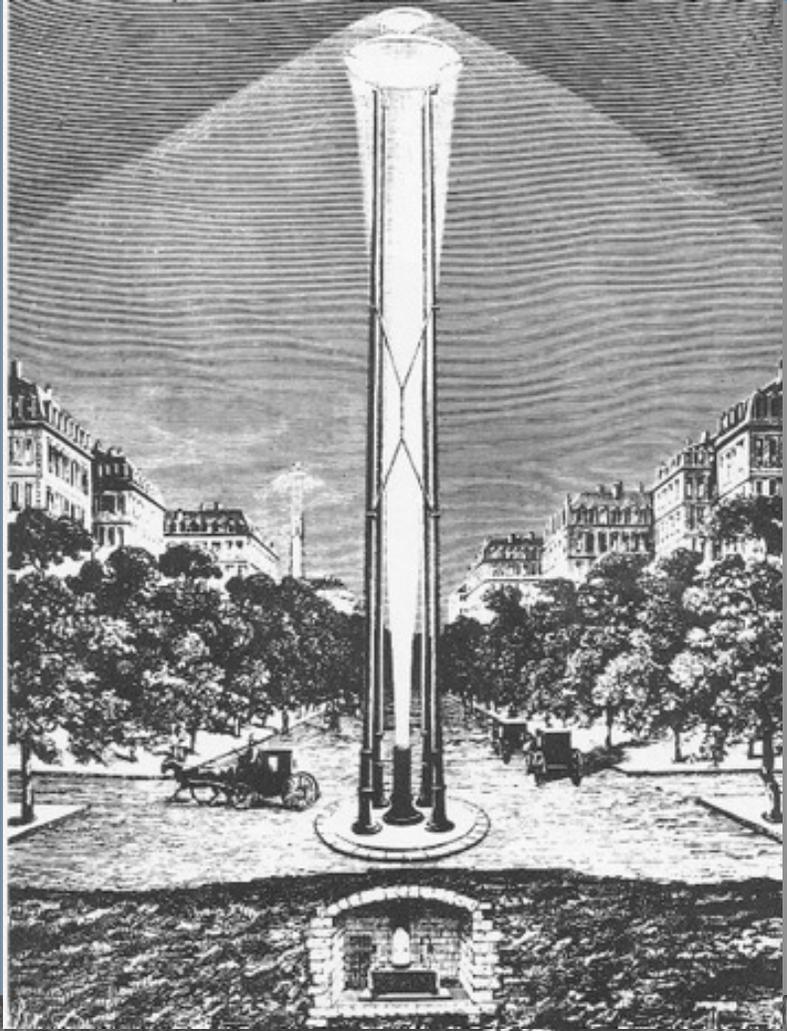
Powering Spectacle





Driving Nocturnalization





Biophilia





Public & Private

- Dramatic Shift in the meaning of public & private

Value of Parks

- Impact on Property Values
- Tourism
- Bio Services
- Health & Welfare

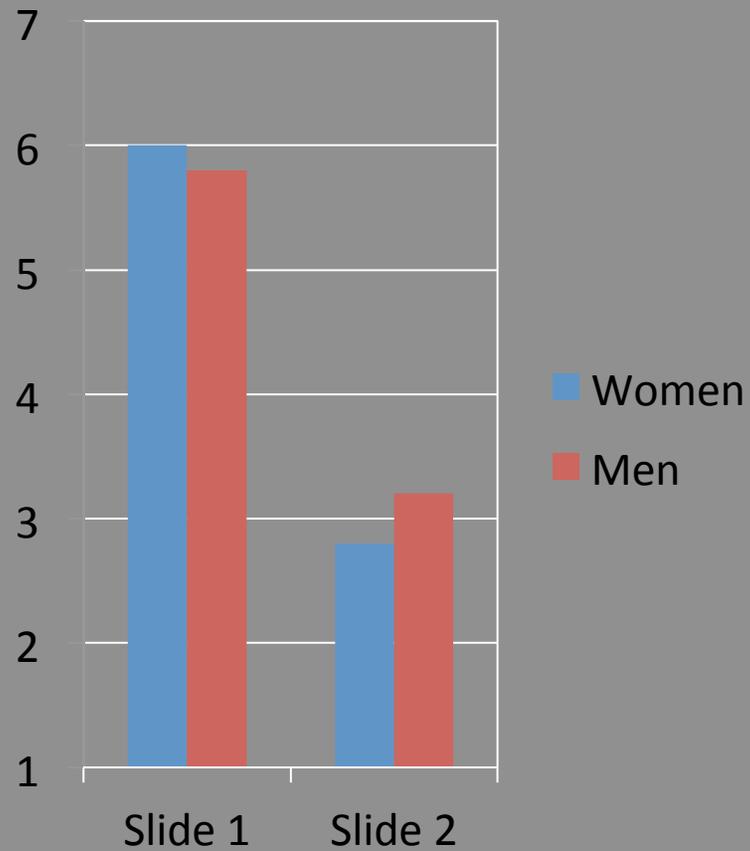
Articulating Experiential Program



Facilitating Wayfinding & Orientation



Creating Safety & Security



Perceived Safety



Beauty & Art



Spectacle



Chance Encounters



Diversity of People & Use



Thank YOU

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